

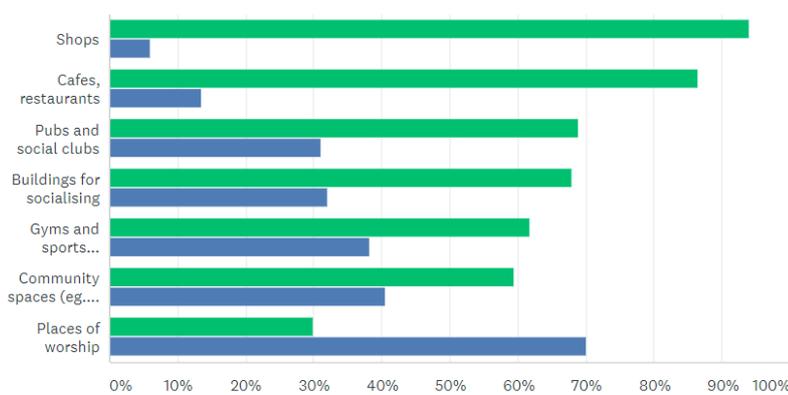


Results of Community Questionnaire Vision4Whaley 2020

This page summarises key findings from each area of the Community Questionnaire, which took place during summer 2020 and received 873 responses from local residents (13% total population, 2011 census). Responses came from all ages, the largest proportion were aged 30-59, at 59%.

Please consider the importance of our built recreational areas to you.

Answered: 806 Skipped: 67



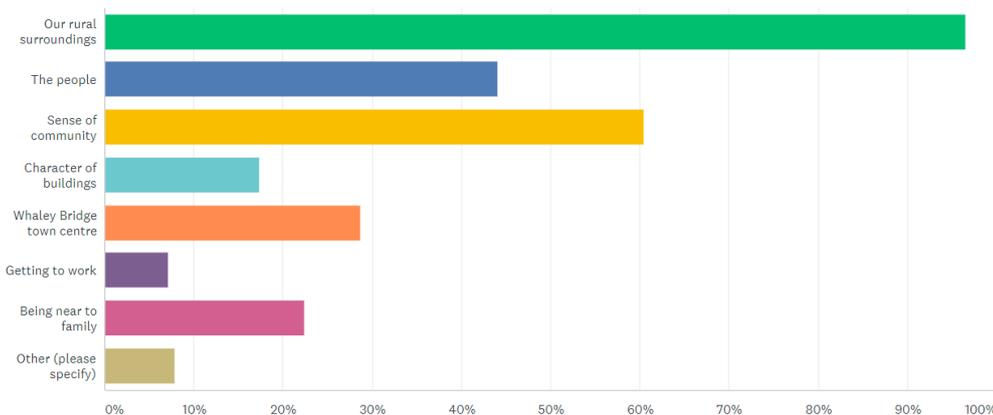
Community and Housing

Of the built recreation facilities in the area the **shops were ranked highest** (94%) with more variety wanted, these were closely followed by cafes and restaurants (87%) with the majority wanting an increase in the range of shops in the Town Centre.

The **services** rated most important to respondents were the Post Office, GP Surgery, and Dentist. 221 respondents listed facilities that they would like to see in the future, including indoor social spaces for young people, more local independent shops, sports facilities, and a shop and car parking in Furness Vale.

What are the things that you like about living in the area? Please choose your top 3.

Answered: 806 Skipped: 67



Access to nature and the **local landscape** are priorities for residents. 87% of respondents feel that preserving public rights of way in new developments is very important. 82% of respondents strongly agreed that maintaining current access to waterways is important.

Affordability is seen as an important element in the design of new developments with 38% respondents rating it important and 48% very important.

21% of people said they would be looking for a **new family home** in Whaley Bridge in the next 10 years.

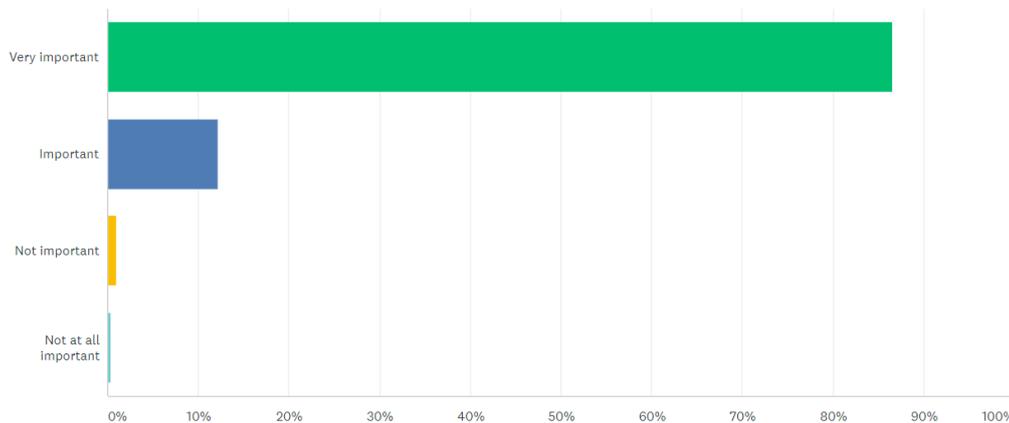
In order of priority, respondents felt that natural flood mitigation, cycleways and footpaths, and public transport links are the **top three environmental measures** for new developments.

39% respondents agree that **accessibility** is important in the design of new developments.

Environment and Climate Change

How important is it to you to retain views within and around the Neighbourhood Area?

Answered: 643 Skipped: 230



Features such as hedgerows (73%), mature trees (82%), and stone walls (73%) were identified as very important to respondents.

74% of respondents feel it is very important that new developments are **in harmony with their surroundings** and sit well in the landscape.

In addressing **Climate Change** 33% of respondents thought electric vehicle charging points should be included and 56% thought cycle pathways and footpath links should be included as well as public transport links (54%).

When considering new developments in Whaley Bridge 90% of respondents considered that being **connected to the town centre** by safe walkways and crossings was important (38%) or very important (52%).

Over 20% of respondents supported the use of locally sourced and sustainable materials in new designs, whilst 28% supported the use of high-specification insulation.

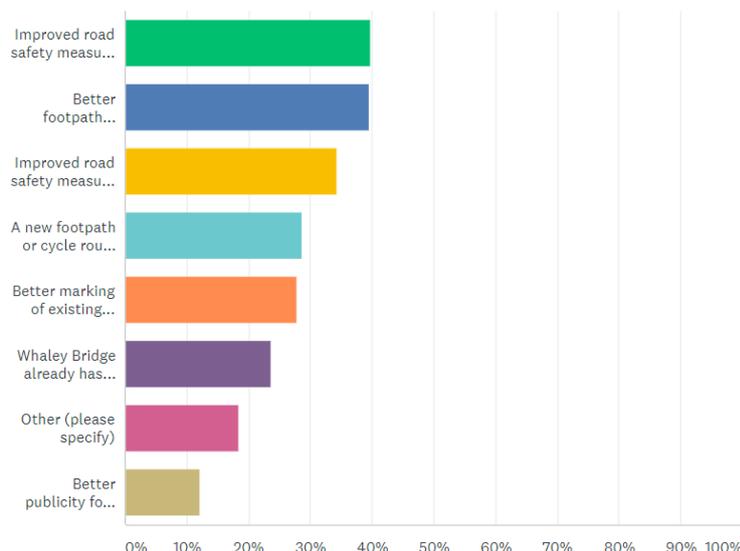
Transport and Infrastructure

Improvement of public transport (eg. price and regularity) was selected most frequently as the best way to promote **sustainable travel** in the future. Cost of public transport was identified as the biggest prohibitor in travel outside the town, whilst lack of parking spaces was considered a prohibitor for travel within the town by 54% respondents. 91% of respondents ranked having ample parking spaces in new developments as important or very important.

Very few respondents use the bus for transport within or outside the town for work or recreational purposes, however 30% use the train for leisure on weekends and 25% cycle for leisure on weekends. The **most popular leisure sport** was walking or running, which 51% respondents do most days of the week.

What would help you travel without a vehicle (eg. car, bus, motorbike) more often? Please select any that apply.

Answered: 692 Skipped: 181



There was strong support for **improved footpaths and cycleways to neighbouring towns**, and for improving the paths to Memorial Park (65%) and to schools and the town centre (64%). 74% of respondents want to see improved crossing places on busy roads such as the A6 in Furness Vale.

Road safety measures and improved footpath maintenance were the highest rated measures to enable residents to travel more frequently without a vehicle. 40% of respondents thought improved safety measures for cyclists would help them travel without a vehicle.

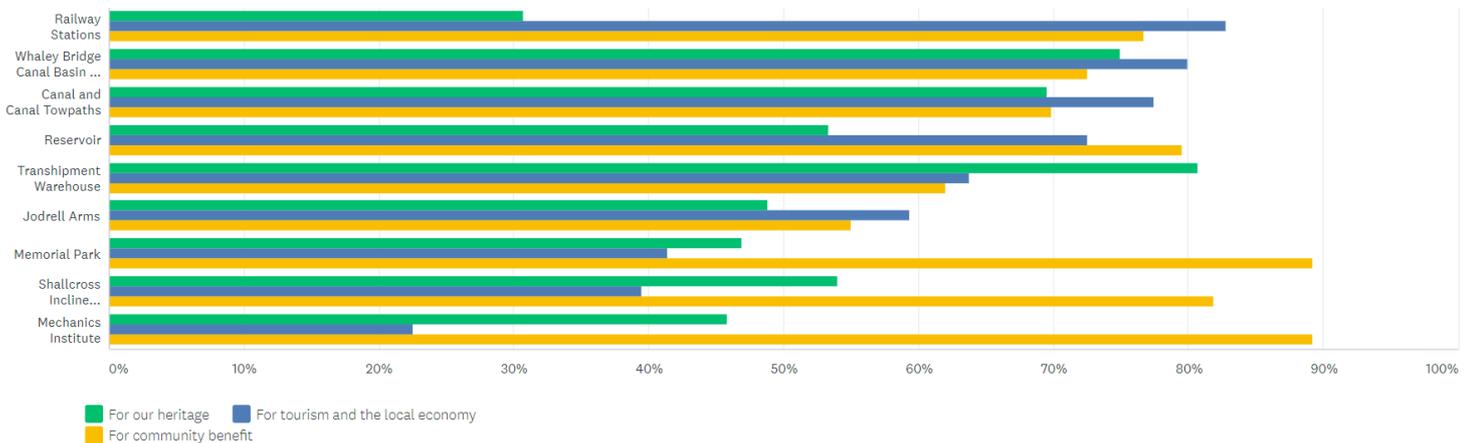
Heritage-led Regeneration

668 people identified the features of the town which they valued. Within the Neighbourhood Plan area, the Memorial Park was identified as the most important feature for **community benefit**, the railway station for **tourism and the local economy**, and the Transshipment Warehouse for our **heritage**.

Within the Neighbourhood Area the **green or open spaces** those considered most important by respondents were: The Canal Basin, Toddbrook Reservoir and Shallcross Incline. Hillbridge Wood and Park Wood were considered the two most important **woodlands**, and the Memorial Park and Whaley Bridge Football Field the most important **play and recreation areas**.

The list below highlights some key features of the town and surrounding area. Why do you think they are important? Please leave blank if you do not thin...

Answered: 669 Skipped: 204



The responses from the Community Questionnaire will inform the Design Codes and Policies within the Neighbourhood Plan, which will be broadly categorised into: Growth and Employment, Heritage-led Regeneration, Environment and Climate Change, and Transport and Infrastructure.

Please note percentages are calculated according to respondents for that question, not overall respondents to the questionnaire.

For regular updates and information on how to get involved, please visit vision4whaley.org.uk, or for more information, please contact: vision4whaley@outlook.com



VISION4WHALEY
Giving our Community a say for the future